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COMPETING FOR THE TITLE OF CHAMPION

# KARAOKE WORLD CHAMPIONSHIPS



International  
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PRESS – FOR IMMEDIATE RELEASE

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## KWC APAC INTRODUCED

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Karaoke World Championships (KWC), today announced the appointment of Elle Quan as Director of Asia Pacific Operations.

"We are very happy to announce the appointment of Elle Quan to lead our Asia Pacific operations. Elle was responsible for bringing KWC to Singapore in 2013 and after a year-long hiatus, she brings her skills in strategy, planning and marketing to complement KWC's efforts to boost the brand", said Juha Ruuska President of KWC. "Our competition has always been about bringing countries from around the world together to compete on the world stage. Elle shares our philosophy and we are excited to have a person of her talent representing KWC in this important area of the world."

Asian Pacific Countries wishing to participate in the 15th annual championships in Helsinki, Finland are free to contact Elle directly at [elle@ksf.net](mailto:elle@ksf.net).

## ABOUT KARAOKE WORLD CHAMPIONSHIPS

The Karaoke World Championships (KWC) sponsored by Daiichikosho (DAM) is the largest and most prestigious international karaoke competition in the world, celebrating its 15th year. This multi-cultural international music event without boundaries embodies the spirit of music, entertainment, and fun. Global operations are managed by the KWC parent organization from their headquarters in Lohja, Finland.

Each year, the KWC parent organization sponsors this grand showcase and competition of winners from partner nations around the world to select the recognized karaoke world champion. Participating nations are selected and sanctioned based on a number of quality standards. To learn more please visit [www.karaokeworldchampionships.com](http://www.karaokeworldchampionships.com)